

# Picture yourself in Earth Hour: Saturday, 27 March 8:30 p.m.

A colouring  
contest for  
Earth Hour!  
Cool!



**Hundreds of millions of people around the world are going to turn their lights off for one hour on Saturday, March 27th at 8:30 p.m. in the largest mass movement the world has ever seen: don't you think your family should be part of it?**

**Isn't turning the lights off for an hour just symbolism? Sure is. But think of what it symbolizes: protecting our planet from the devastating effects of climate change.**

So why turn off the lights? Because conserving electricity is one of the simplest ways to reduce the greenhouse gas emissions associated with climate change.

But you can't save the Earth all by yourself. No, for that you need your whole family. And that's why we're inviting everyone in your family to enter our colouring contest and help us raise awareness about Earth Hour. So grab some crayons or coloured pencils or markers and get to work on our Earth Hour colouring sheet (turn over). Do our electricity-saving word puzzle first for clues

about the kinds of things you can do for Earth Hour (and those clues will help you with the colouring).

Send us your artwork to be entered in our draw for prizes (details below).

And remember because this is an activity for the whole family even parents and grandparents can enter.

The deadline for submission is Thursday, April 1 (this is the Thursday **after** Earth Hour).

## Prizes for all ages

To enter our contest, you must live in Newmarket. Prizes will be awarded by a draw for each of the following age categories:

- Under 6 years old
- 6 to 8 years old
- 9 to 11 years old
- 12 to 15 years old
- 16 to 18 years old
- 19 to 59 years old
- 60 years old and over

A selection of the entries will be posted on our website.

## Materials and guidelines

1. Your picture may be our completed colouring sheet. If you need more colouring sheets for other family members, you can download them from our website at [www.nmhydro.ca](http://www.nmhydro.ca).

2. If you wish to create your own original picture, it may be vertical or horizontal on a flat sheet.
3. Whether you complete our colouring sheet or make up your own artwork, you may use any common art media such as watercolours, ink, markers, crayons, acrylic, charcoal, pencils, oils or collage.
4. White or light coloured unlined paper is best for creating your artwork, although you can apply as much colour as you like to the paper.
5. Your artwork may not use copyrighted materials owned by copyright holders (e.g., any images such as published or televised cartoon characters or logos of companies or organizations) although you may make free use of the Earth Hour logo.

## Submit your picture

You may submit only one entry per person but everyone in your family can enter. The deadline is Thursday, April 1st, 2010.

Drop off your entry in an envelope marked "Earth Hour Colouring Contest" at Newmarket Hydro, 590 Steven Court, Newmarket, between 8:30 a.m. and 4:00 p.m. Monday to Friday. Or mail it to us. Just remember to leave time for it to reach us.



590 Steven Court, Newmarket, Ontario L3Y 6Z2  
Tel: (905) 895-2309 • Fax: (905) 895-8931  
E-mail: [nmhydro@nmhydro.ca](mailto:nmhydro@nmhydro.ca) • Web: [www.nmhydro.ca](http://www.nmhydro.ca)



Please complete this entry form so that we know how to contact you if you win a prize. If you are submitting your own artwork, complete this form and paste it to the back of your entry.

Contestant: \_\_\_\_\_

Home Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Telephone (day-time): \_\_\_\_\_

Art Entry Title (if not our colouring sheet): \_\_\_\_\_

Age Category:

- Under 6 years old
- 6 to 8 years old
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