

Save electricity,
save money and
help the environment.
All in one move.

Reducing your business' electricity consumption means lower electricity bills and less cash out of pocket. We can show you how you can use less electricity, with no cost or hassle, with the Power Savings Blitz.



Getting started

For more information on this program and to see if you are eligible to have a representative visit your place of business, please call:

Newmarket Hydro
905-895-2309
conserve@nmhydro.ca



A program offered by the Ontario Power Authority and Newmarket Hydro

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* Subject to the terms and conditions of the program

** Must have an account with a participating utility with demand of less than 50kW, and the business is categorized as non-food service, retail or office. Businesses such as restaurants and grocery stores are not eligible for the program.



Up to \$1,000 of free*
energy-efficient upgrades
available for your business



Newmarket Hydro, together with the Ontario Power Authority, is pleased to offer the Power Savings Blitz.

The Power Savings Blitz provides qualifying small businesses** with free* electricity-saving products valued up to \$1,000 (including installation) - all with the aim of helping businesses like yours become more energy-efficient.

Rest assured, you don't need to buy any equipment or pay any fees in order to receive up to \$1,000 of free upgrades.

A brighter future for Ontario

The Ontario Power Authority is committed to ensuring that the province has a reliable and cost effective electricity system. The Power Savings Blitz helps meet this goal.

Did you know that there are many opportunities to save electricity in your business – and most of them are simple changes? For example, the T12 fluorescent tube lighting often used in stores and businesses is much less

efficient than newer lighting technology. By converting these old light fixtures to ones with electronic ballasts and T8 tube lighting, they will consume about one-third less electricity.

Our offer will benefit your business and it will also benefit Ontario. That's why we're happy to offer this program to you at no cost.

How the Power Savings Blitz works

In the near future, one of our representatives will be visiting businesses like yours. Following introductions, the representative will walk you through four simple steps that will ultimately lead to a more energy-efficient business and energy savings for you. These steps are:

Step 1: Assess your business

Quickly evaluate your lighting and other potential electricity-saving possibilities.

Step 2: Identify electricity-saving opportunities

Pinpoint where and how your business can become more energy-efficient, mainly through upgrades in lighting and other simple retrofits.

Step 3: Review your options

Take you through the full list of recommendations.

Step 4: Install and upgrade

Arrange for our licensed electrical contractor to come in and make the installations – with your approval and at your convenience, of course.

Note: Our representative may suggest additional energy-efficient upgrades not covered by the Power Savings Blitz program to help save even more. You are welcome to purchase these additional measures and have them installed for you by our licensed electrical contractor. *Remember, this is your option only, and not a requirement for participating in this program.*

Another way to save

Consider taking advantage of **peaksaver**[®] for Business. We'll install a switch or programmable thermostat that will allow us to cycle down your air conditioning temporarily during periods when the electricity system is under strain. You'll only notice a minimal difference, if at all. Plus you'll receive \$25, just for participating.

The rewards of saving electricity

Becoming energy-efficient has definite rewards. By making these simple changes, your energy efficiency goes up and your electricity costs go down.

On a larger scale, using less electricity helps protect the environment, which truly benefits everyone. You should feel good knowing that you have done the right thing – and it will show. In fact, your participation in this program sends a strong message about how your business is supporting a cleaner environment – for your customers, your community and Ontario.